Form 144 Filer Information UNITED STATES
SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES

PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001787626
Filer CCC XXXXXXXX
Is this a LIVE or TEST Filing? • LIVE • TEST

Submission Contact Information

Name

Phone

E-Mail Address

Address of Issuer

144: Issuer Information

Name of Issuer Baldwin Insurance Group, Inc.

SEC File Number 001-39095

4211 W. BOY SCOUT BLVD.

SUITE 800 TAMPA FLORIDA

FLORIDA 33607

Phone (866) 279-0698

Name of Person for Whose Account the Securities are To Be Sold Baldwin Lowry

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer affiliate

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value			Name the Securities Exchange
common	Merrill Lynch 101 E. Kennedy Blvd., Suite 1000 Tampa FL 33602	125000	4257174.29	66141707	05/21/2024	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Nature of Payment * Title of the Date you Nature of Name of Is Date Amount Date of Class **Acquired** Acquisition Person this Donor of **Payment**

	Transaction	from Whom Acquired	Gift?	-	Securities Acquired	
COMMON 10/28/2019	redemption/exchange of class b common and llc units held thru trust for class a common w/class b common and llc units originally acquired in connection with corporate reorg at ipo	Issuer			125000	REDEMPTION/EXCHANGE OF CLASS B COMMON, 05/21/2024 LLC UNITS HELD THROUGH TRUST FOR CLASS A COMMON

^{*} If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
L LOWRY BALDWIN REVOCABLE TRUST PO BOX 23787 TAMPA FL 33623	COMMON	03/11/2024	62629	1812448.31
L LOWRY BALDWIN REVOCABLE TRUST PO BOX 23787 TAMPA FL 33623	COMMON	03/12/2024	37371	1080761.21
J&L TRIPLE B RANCH, LLLP 4010 W BOY SCOUT BLVD STE 800 TAMPA FL 33607	COMMON	03/05/2024	27945	829024.17
J&L TRIPLE B RANCH, LLLP 4010 W BOY SCOUT BLV STE 800 TAMPA FL 33607	COMMON	03/06/2024	6510	195939.89
J&L TRIPLE B RANCH, LLLP 4010 W BOY SCOUT BLVD STE 800 TAMPA FL 33607	COMMON	03/07/2024	4253	125914.51
J&L TRIPLE B RANCH, LLLP 4010 W BOY SCOUT BLVD STE 800 TAMPA FL 33607	common	03/08/2024	349	10304.03

144: Remarks and Signature

Lowry Baldwin does not have dispositive power with respect to securities owned by J&L Triple B Ranch, LLLP, but sales by such entity are being reported due to the required aggregation for purposes of Rule 144 based on Lowry Baldwin's indirect ownership of more than 10 percent of such entity.

Date of Notice

05/21/2024

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading

instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature L. Lowry Baldwin, Trustee

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)